



## BASIC INFO

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## SPOKEN LANGUAGES

English Fluent - C2 Level	Spanish Fluent - C1 Level
Portuguese Native	French A1 Level

## EMPLOYMENT HISTORY

Web Developer at IM Gestão de Ativos, IT & Data Department, Lisbon, Portugal

October 2022 - Now

- Working with ANGULAR and HTML to tweak the company's website.

Marketeer at IM Gestão de Ativos, Marketing & Commercial Department, Lisbon, Portugal

February 2020 - October 2022

- Updating and managing the company's website
- Managing and creating content for social media
- Writing copy for advertising campaigns (Digital, Press and TV)
- Content creation for distributor banks (Content distributed by various branches and bank customers)
- Periodic update of internal information
- Planning and organising company events
- Managing the brand's merchandising
- Drafting and designing several types of commercial flyers and presentations for the company's products
- Managing a 24-hour chat targeted towards the banks' employees.

Cabin Crew at Ryanair, Mallorca, Spain

June 2018 - October 2019

- Responsible for passengers' care and comfort
- Working under pressure to complete tasks
- Selling products to reach targets and goals
- Working under stress while being well groomed and with a happy disposition
- Constant team work, always ensuring a good work environment between colleagues
- Ace at de-escalating hostile and difficult situations, be it with customers or colleagues.

## ACADEMIC HISTORY

Creative Copywriter - Course at World Academy, Lisbon, Portugal

October 2020 - July 2021

Post-Graduate Diploma in Advertising Creativity and Communication at Católica University, Lisbon, Portugal

February 2020 - June 2020

Degree in Marketing & Advertising at IADE Creative University, Lisbon, Portugal

September 2014 - January 2018

Erasmus Programme in PR & Advertising at Universitat Abat Oliba, Barcelona, Spain

September 2016 - Jan 2017

Professional Advertising-Graphic Design at Seeway, Barcelona, Spain

November 2016 - February 2017

## Skilled at:

- HTML, CSS, ANGULAR, JAVASCRIPT
- Microsoft Office
- Adobe Illustrator, Photoshop, InDesign, XD, Premiere Pro, After Effects
- Google Analytics, Ads, Search Console, Business Profile, Marketing Platform
- Social Media management: Facebook, LinkedIn, Youtube, Instagram, TikTok and Twitter.